



YOUR GROWTH ENGINE



DIGIFY ME – THE NEXT GENERATION DIGITAL FACTORY

Business Operations Resilience | Re-Activate Growth in an Uncertain Environment | Digital Innovation



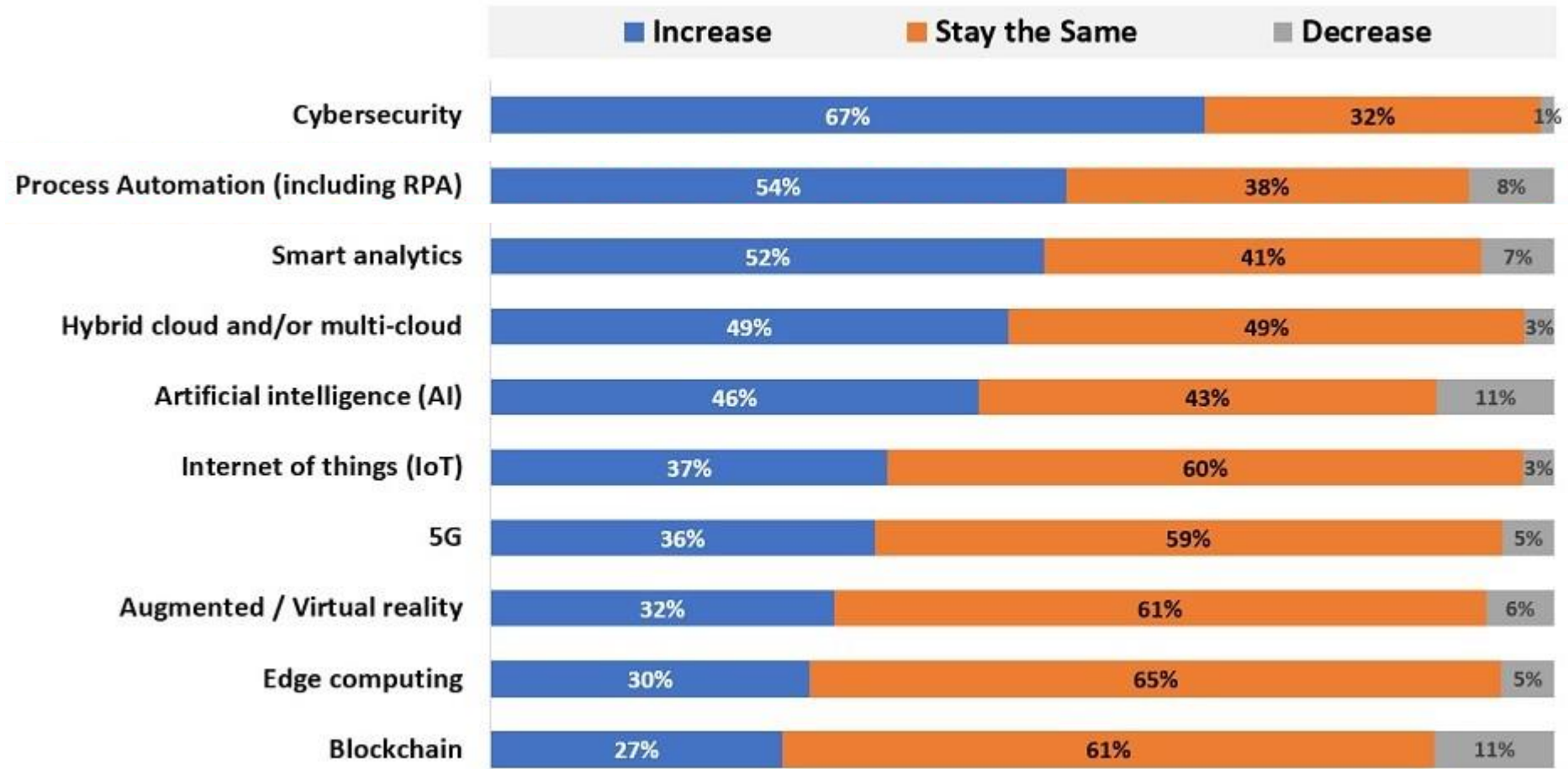
- By 2022, **public cloud services** will be essential for **90%** of business innovation
- By 2023, a **30%** increase in use of **DIGITAL**
- By 2024, at least **50%** of enterprise applications will be **IoT-enabled with data centric insights**

Source: IDC

"Institutions have gone through two years' worth of digital transformation in two months" – Satya Nadella



Increase in Digital Spending



Source: HFS

“ RPA gains momentum in the post COVID era ” – ETCIO

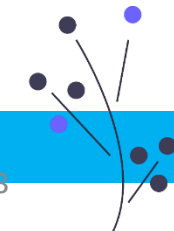
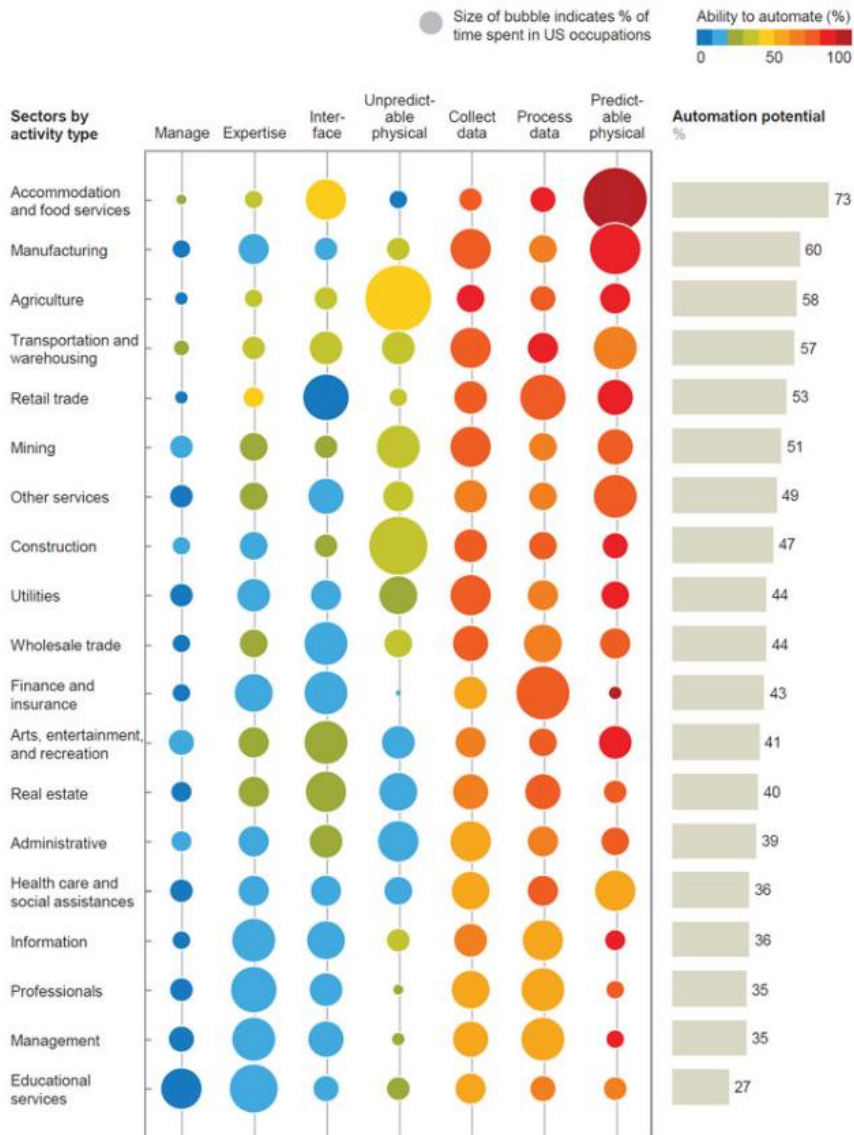


Figure 3

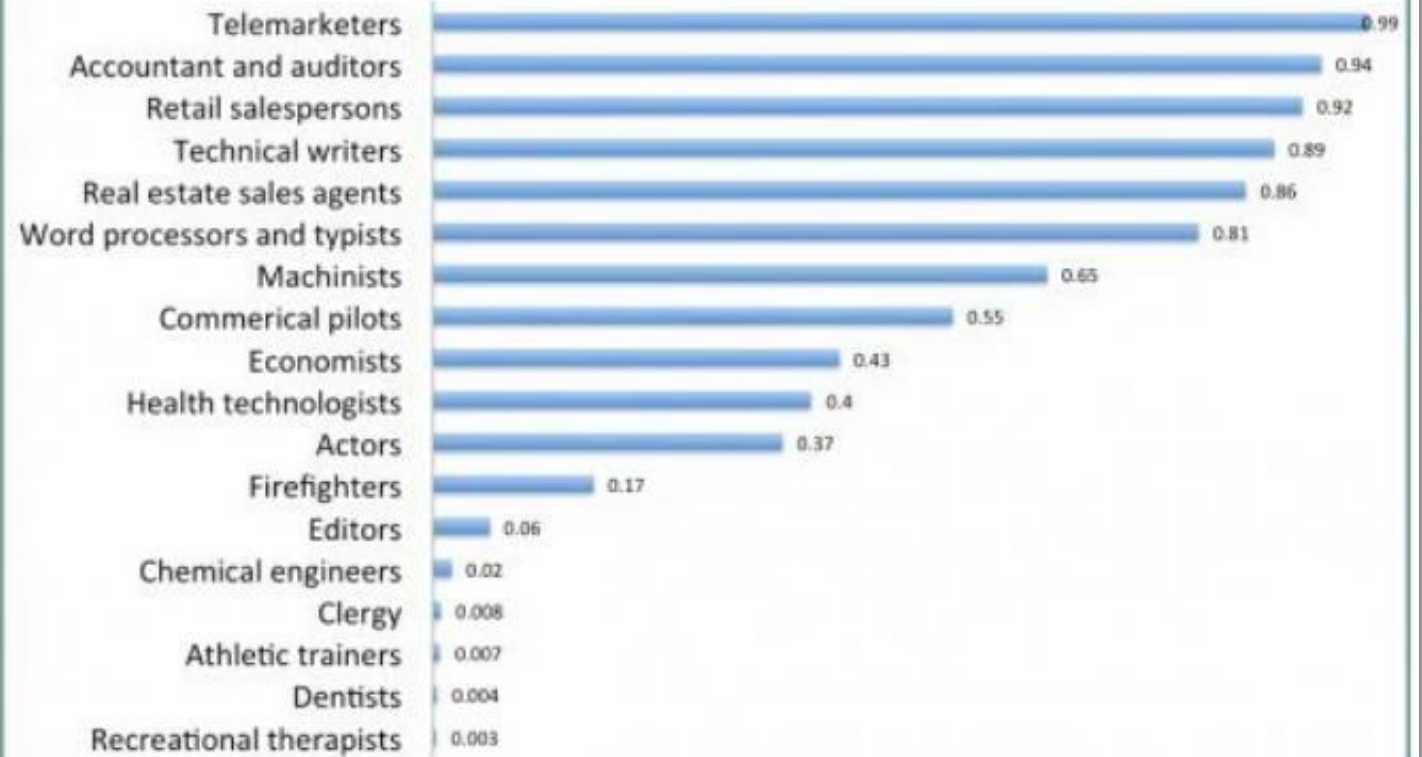
Technical potential for automation across sectors varies depending on mix of activity types



SOURCE: US Bureau of Labor Statistics; McKinsey Global Institute analysis

Tech Chart of the Day

Probability Robots Will Take Your Job In Next 20 Years, 1=Certain



BUSINESS INSIDER

Source: The Economist, The Future of Employment; How susceptible are jobs to computerisation?

/// Machines are already doing things we thought only humans might be able to: composing original music, for example

/// H&R Block, one of America's largest tax preparation providers, is now using Watson, IBM's AI platform

As the industry is getting Digital and we have seen a drift in accountant and auditor jobs. Digify Me is a program to create the digital acumen

PROGRAM VISION STATEMENT :

This program is aimed at building domain specific digital, consulting and analytics capabilities of a group of employees in corporate world, in line with the key strategic vision. The objective is to build strong Digital transformation, RPA, AIML, Data Analytics and Cyber Security capabilities for consultants and technical SMEs across multiple levels to enhance core digital solutioning and delivery skills



- Understand enough Digify me to be able to make important choices and decisions
- Develop the ability to identify, scope and manage projects in RPA, AI ML, Data Analytics and Cyber Security

- Deliver transformative projects to external and internal clients and stakeholders
- Manage technical teams through the lifecycle of digital projects

- Choose appropriate choices when deciding between 'tech stacks' or products

- Lead Participants to the digital world as they are future ready for business solutioning



01



You can be future ready in the world of Digital Transformation

02



This program has been designed to help the learners with various components of process automation including creation of RPA bots, AI ML, Data Analytics and cybersecurity business solutioning

03



This course is meant to highlight the credibility of the learners as qualified, trained, and experienced Digital transformational professionals in the field digital industry .

04



This program on Digital transformation enable key business outcomes for industrial enterprises, including product and service innovation, manufacturing efficiencies, and agility across the value chain. You will see how leveraging the right technologies is transforming today's businesses



DIGIFY ME “THE NEXT GENERATION DIGITAL FACTORY” – 15 Hours



Intervention	1 Digital Transformation	2 RPA	3 AI/ML	4 Data Analytics	5 Cyber Security
Duration	3 Hours	3 Hours	3 Hours	3 Hours	3 Hours
Learning Modules components	<p>Are You Ready for Digital Transformation?</p> <p>Defining Digital Transformation & How It Can Benefit You</p> <p>The Steps to Digitizing Your Processes</p> <p>Successes - and failures - of digital transformation from taking the right approach to squeezing the most value out of your data to embracing and maintaining the transformation.</p> <p>Why it's important to have a strategy for digital transformation?</p> <p>How your company's investments, technologies, culture, and processes match up to others</p> <p>Use Cases Across Different Industries</p>	<p>RPA Methodology & Approach</p> <p>Understand use cases for RPA with industry case studies</p> <p>Understand the RPA project lifecycle and Implementation roadmap</p> <p>RPA Bots – AA Bots, Task bots, Meta Bots, IQ Bots</p> <p>Identifying automation opportunities</p> <p>Why do customers want RPA? Where would they avoid RPA?</p> <p>Managing people perceptions with RPA</p> <p>Use Cases and Trends within F&A for RPA</p> <p>RPA integration with other technologies like AI/ML to create Smart/Cognitive RPA</p> <p>F&A industry maturity landscape for RPA adoption vs. other industries</p> <p>Identifying some quick win opportunities for RPA in F&A</p>	<p>Leading intelligent operations using AI/ML</p> <p>How does AI work and types of AI? Why is ML important and how is it transforming operations?</p> <p>Discovering learning algorithms</p> <p>Understanding where to apply which algorithm / learning type</p> <p>How to identify ML / AI use cases</p> <p>Adding Cognitive capability to existing solutions</p> <p>Integrating ML and AI with existing solutions</p> <p>Understanding Chatbots How to manage scalability of cognitive solutions and integrative AI/ML within processes</p> <p>AI & ML Use Cases Across Different Industries</p>	<p>Introduction to Analytics- What is Analytics? History of Analytics, Generations of Business Analytics, Analytics Market Growth, Data Science, Big Data and Data Analytics</p> <p>Types of Analytics, How does Analytics help in Problem Solving, Analytics Landscape Importance of Analytics in businesses</p> <p>Key Trends in Business Analytics, Addressing the Business Need</p> <p>Identifying Analytics Opportunity, Framing the Problem, Acquiring the Data, Understanding the Data, Cleaning the Data, Building the Model, Evaluating the Model, Presenting the Insights, Deploying the Model</p> <p>Industry related Analytics use cases – BFSI/Travel/Retail/e-commercs, Telecom</p> <p>Analytics for Better Business Processes</p>	<p>Cyber Security overview and concepts- NIST Cyber security</p> <p>Executive Protection Security Concepts How to Identify in Malware in your phone Tips to protect android device from malware Case Study</p> <p>Cyber Security Tools - Sandbox Technology</p> <p>My Role in Cyber Security</p> <p>How professionals can protect their practice against Cyber Security Threats</p> <p>Case Studies</p>
Post-Training	Digital Transformation use cases reading material	RPA use cases reading material	AI/ML use cases reading material	Data Analytics use cases reading material	Cyber Security use cases reading material

Program Pricing

MindMap Proposes the following fee structure for the engagement:

The Program can be taken as:

- The complete Digify Me “The Next Generation Digital Factory” track of 15 hours stands at INR 17,500 + Taxes per participant
- Digify me “The Next Generation Digital Factory” one track of 3 hours stands at INR 7,500 + Taxes per participant

Terms & Conditions

- All workshop content will be proprietary for MindMap and training content will not be shared with the client
- Participant handouts will be shared separately
- Prepaid payment at the time of enrolment
- Custom batches can be created, if the company is able to get a minimum 15 participants
- MindMap needs at least 15 days prior notice before delivery of any workshop



Thank You!

